

BUZZANGLE MUSIC



**MID
YEAR
2017**

U.S. MUSIC INDUSTRY REPORT

A REPORT ON 2017 YTD U.S. MUSIC INDUSTRY CONSUMPTION

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2017

YTD U.S. HIGHLIGHTS

OVERALL MUSIC CONSUMPTION

for 2017 YTD was up

9.9% ▲

OVER 2016 YTD

(293.0 million project units in 2017 YTD vs. 266.6 million album project units in 2016 YTD).

SONG CONSUMPTION

for 2017 YTD was up

29.5% ▲

OVER 2016 YTD

(1.5 billion song project units in 2017 YTD vs. 1.2 billion song project units in 2016 YTD).

AUDIO STREAMS

reached a new record high of 179.8 billion,

UP

58.5% ▲

over 2016 YTD.

SUBSCRIPTION STREAMS

GREW

69.3% ▲

and accounted for 78.6% of total audio streams in 2017 YTD, up from 73.6% in 2016 YTD.

OVERALL ALBUM SALES

WERE DOWN

13.9% ▼

compared to 2016 YTD (74.0 million in 2017 YTD vs. 86.0 million in 2016 YTD).

Calculation Notes:

- The 2017 measurement period is 12/30/2016 through 06/29/2017
- The 2016 measurement period is 1/1/2016 through 06/30/2016

Album Consumption is calculated as follows:

- Total Album Project Units (Audio Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)
- Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

BuzzAngle Music does not provide any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

Song Consumption is calculated as follows:

- Total Song Project Units (Audio Streams) = Song Sales + (On-Demand Audio Streams/150)
- Total Song Project Units (Total Streams) = Song Sales + (On-Demand Audio Streams/150) + (On-Demand Video Streams/150)

DIGITAL ALBUM SALES

WERE DOWN

24.3% ▼

over the previous year (34.5 million in 2017 YTD vs. 45.6 million in 2016 YTD). Digital album sales accounted for 46.6% of all album sales in 2017 YTD, down from 53.0% over 2016 YTD.

PHYSICAL ALBUM SALES

WERE DOWN

2.1% ▼

(39.6 million in 2017 YTD vs. 40.4 million in 2016 YTD). Physical album sales accounted for 53.4% of all album sales in 2017 YTD, up from 46.9% over 2016 YTD.

VINYL ALBUM SALES

WERE UP

20.4% ▲

over 2016 YTD while CD album sales were down 3.9%. Vinyl albums accounted for 4.9% of all physical album sales, up from 3.5% in 2016 YTD.

SONG SALES

(DOWNLOADS) WERE DOWN

23.8% ▼

compared to 2016 YTD (313.3 million in 2017 YTD vs. 410.9 million in 2016 YTD).

In 2016, total on-demand streams never broke 10 billion for one week. During the first half of 2017, the average number of

TOTAL ON-DEMAND STREAMS

PER WEEK WAS

10.8 BILLION

with the highest streaming week being the week of 4/21/17 with 11.8 billion streams.

THE ARTIST

with the most streams during the first six months of the year was

DRAKE

WITH

3.7 BILLION STREAMS**THE MOST STREAMED SONG**

during the first half of 2017 was

BAD AND BOUJEE

BY

MIGOS

with 711.3 streams.

THE MOST STREAMED ALBUM

during the first half of 2017 was

MORE LIFE

BY

DRAKE

with 1.8 billion streams.

TOTAL ALBUM SALES

(combining CD & vinyl) on Record Store Day 2017 (4/22/17) at Independent Music Stores

WERE UP

 **6%**

compared to Record Store Day 2016 (4/16/16).

VINYL ALBUM SALES

on Record Store Day 2017 (4/22/17) at Independent Music Stores

WERE UP

 **14%**

compared to Record Store Day 2016 (4/16/16).

THE BIGGEST WEEK

for vinyl album sales in 2017 so far was the week of

APRIL 21ST

the same week as Record Store Day with more than 224,000 vinyl albums sold.

THE BIGGEST SELLING

CASSETTE ALBUM

in 2017 so far is

GUARDIANS OF THE GALAXY: AWESOME MIX VOL. 2

with 3,934 sales. The top 3 selling cassette albums for the first six months are all Guardians of the Galaxy album mixes.

02

INDUSTRY
CONSUMPTION
OVERALL

	2017 YTD	2016 YTD	% GROWTH
ALBUM CONSUMPTION (TOTAL STREAMS)	292,986,056	266,565,904	9.9%
ALBUM SALES	74,093,472	86,029,972	-13.9%
SONG SALES	313,305,154	410,920,611	-23.8%
ON-DEMAND AUDIO STREAMS	179,811,594,535	113,469,648,006	58.5%
ON-DEMAND VIDEO STREAMS	101,531,507,971	95,696,158,924	6.1%

ALBUM
CONSUMPTION9.9%
GROWTH

Album Consumption is calculated as follows:

- Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

SONG
CONSUMPTION29.5%
GROWTH

	2017 YTD	2016 YTD	% GROWTH
SONG CONSUMPTION (TOTAL STREAMS)	1,512,049,118	1,167,384,931	29.5%
SONG SALES	313,305,154	410,920,611	-23.8%
ON-DEMAND AUDIO STREAMS	179,811,594,535	113,469,648,006	58.5%
ON-DEMAND VIDEO STREAMS	101,531,507,971	95,696,158,924	6.1%

Song Consumption is calculated as follows:

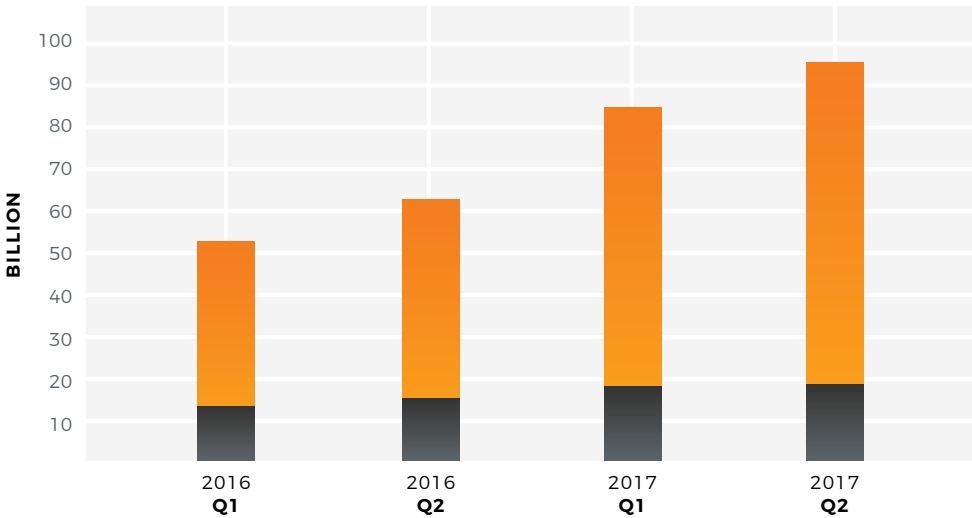
- Total Song Project Units (Total Streams) = Song Sales + (On-Demand Audio Streams/150) + (On-Demand Video Streams/150)

ALBUM SALES

-13.9%
GROWTH

	2017 YTD	2016 YTD	% GROWTH
ALBUM SALES	74,093,472	86,029,972	-13.9%
DIGITAL ALBUM SALES	34,543,054	45,641,563	-24.3%
PHYSICAL ALBUM SALES	39,550,418	40,388,409	-2.1%
ALBUM CD SALES	35,876,273	37,351,309	-3.9%
ALBUM VINYL SALES	3,639,143	3,022,788	20.4%

BuzzAngle Music does not provide any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.



ON-DEMAND AUDIO STREAMS

58.5%
GROWTH

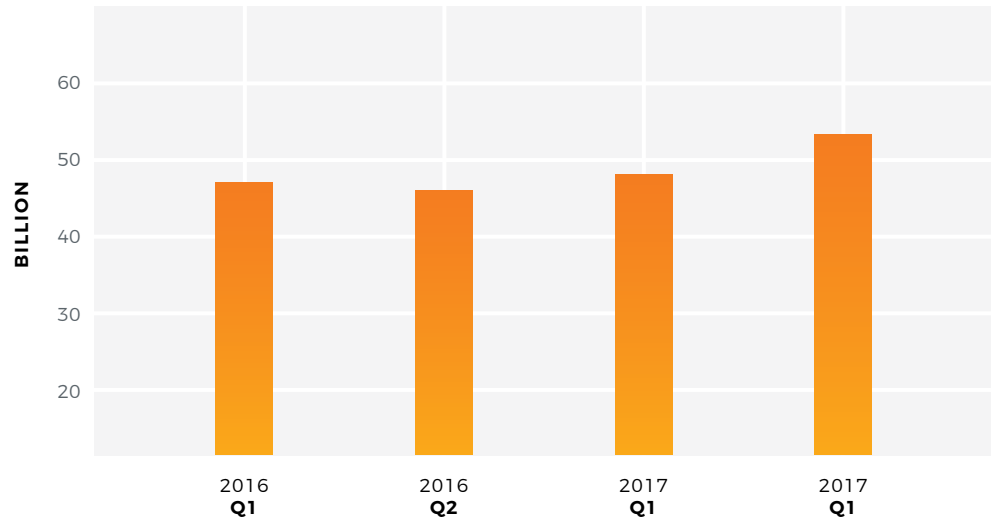
- SUBSCRIPTION STREAMS ▲ 69.3%
- AD-SUPPORTED STREAMS ▲ 28.4%

	2017 · Q1	2017 · Q2	Total 2017 YTD	% GROWTH 2017 YTD VS 2016 YTD
SUBSCRIPTION	65,402,915,598	75,884,172,557	141,287,088,155	69.3%
AD-SUPPORTED	19,001,336,826	19,523,169,554	38,524,506,380	28.4%
TOTAL	84,404,252,424	95,407,342,111	179,811,594,535	58.5%

	2016 · Q1	2016 · Q2	Total 2016 YTD
SUBSCRIPTION	37,352,054,029	46,125,368,338	83,477,422,367
AD-SUPPORTED	14,500,821,301	15,491,404,338	29,992,225,639
TOTAL	51,852,875,330	61,616,772,676	113,469,648,006

ON-DEMAND VIDEO STREAMS

 **6.1%
GROWTH**



	Q1	Q2	Total YTD	% GROWTH 2017 YTD VS 2016 YTD
2017	48,951,341,073	52,580,166,898	101,531,507,971	6.1%
2016	48,187,790,464	47,508,368,460	95,696,158,924	

Starting in the third quarter of 2016, YouTube stopped reporting stream counts for songs that didn't exceed 1,000 per day.

03

INDUSTRY
CONSUMPTION
BY GENRETOP 20
GENRES BY
ALBUM
CONSUMPTION

RANK	GENRE	% OF TOTAL	% Growth 2017 YTD vs 2016 YTD	GROWTH RANK
1	Hip-Hop/Rap	20.6%	46.9%	2
2	Pop	14.3%	15.7%	11
3	R&B	9.3%	10.9%	14
4	Latin	8.5%	26.8%	7
5	Country	8.0%	33.5%	4
6	Rock	7.3%	17.4%	9
7	Alternative	5.8%	27.7%	6
8	Indie Rock	4.4%	9.0%	16
9	Dance	2.9%	13.2%	12
10	Metal	2.7%	12.0%	13
11	Electronica	2.7%	-11.8%	20
12	Religious	2.7%	19.1%	8
13	Stage & Screen	2.7%	38.8%	3
14	Punk	2.5%	2.1%	18
15	World	1.4%	116.3%	1
16	Classical	1.1%	10.4%	15
17	Reggae	0.9%	-0.2%	19
18	Jazz	0.9%	8.9%	17
19	Children's	0.8%	29.5%	5
20	New Age	0.6%	16.6%	10

Album Consumption is calculated as follows:

Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

TOP 20 GENRES BY SONG CONSUMPTION

RANK	GENRE	% OF TOTAL	% Growth 2017 YTD vs 2016 YTD	GROWTH RANK
1	Hip-Hop/Rap	21.0%	48.6%	2
2	Pop	14.3%	17.1%	11
3	R&B	9.3%	13.5%	13
4	Latin	8.7%	27.0%	7
5	Country	7.8%	36.6%	3
6	Rock	7.0%	20.0%	9
7	Alternative	5.8%	29.9%	6
8	Indie Rock	4.4%	10.8%	17
9	Dance	2.9%	13.5%	14
10	Electronica	2.7%	-11.2%	20
11	Metal	2.6%	13.9%	12
12	Religious	2.6%	21.6%	8
13	Stage & Screen	2.5%	36.4%	4
14	Punk	2.5%	4.1%	18
15	World	1.5%	124.2%	1
16	Classical	1.0%	13.3%	15
17	Reggae	0.9%	0.3%	19
18	Jazz	0.9%	11.8%	16
19	Children's	0.8%	32.4%	5
20	New Age	0.6%	18.7%	10

Song Consumption is calculated as follows:

Total Song Project Units (Total Streams) = Song Sales + (On-Demand Audio Streams/150) + (On-Demand Video Streams/150)

TOP 20 GENRE CONSUMPTION BREAKDOWN

GENRE	ALBUM SALES % OF TOTAL	PHYSICAL ALBUM SALES % OF TOTAL	VINYL ALBUM SALES % OF TOTAL	DIGITAL ALBUM SALES % OF TOTAL	SONG SALES % OF TOTAL	AUDIO STREAMS % OF TOTAL	VIDEO STREAMS % OF TOTAL
Alternative	6.5%	5.6%	12.8%	7.5%	6.4%	6.5%	4.1%
Children's	1.1%	1.3%	0.2%	0.7%	0.5%	0.8%	1.1%
Classical	2.2%	2.3%	0.5%	2.1%	0.8%	1.3%	0.7%
Country	13.4%	16.2%	3.4%	10.1%	13.6%	7.2%	4.6%
Dance	1.1%	0.9%	1.0%	1.4%	2.6%	3.1%	2.9%
Electronica	1.2%	0.7%	2.6%	1.8%	2.2%	3.1%	2.5%
Indie Rock	4.6%	3.9%	15.7%	5.4%	3.9%	5.8%	2.3%
Jazz	2.0%	2.1%	3.2%	1.9%	0.9%	1.0%	0.7%
Latin	1.7%	1.8%	0.4%	1.6%	2.9%	5.0%	19.6%
Metal	6.0%	7.1%	4.9%	4.8%	3.0%	2.6%	2.4%
New Age	0.7%	0.6%	0.5%	0.9%	0.3%	0.8%	0.4%
Pop	13.4%	14.0%	7.2%	12.7%	19.3%	12.8%	13.3%
Punk	2.7%	2.3%	6.1%	3.3%	2.1%	3.2%	1.4%
R&B	6.9%	7.6%	6.4%	6.0%	8.9%	9.3%	9.8%
Hip-Hop/Rap	8.6%	4.9%	7.6%	12.9%	14.2%	24.4%	20.0%
Reggae	0.5%	0.4%	1.2%	0.6%	0.7%	0.8%	1.4%
Religious	4.8%	5.3%	0.3%	4.1%	3.5%	2.3%	2.5%
Rock	14.3%	16.6%	21.3%	11.7%	10.1%	6.9%	5.1%
Stage & Screen	7.3%	5.7%	4.3%	9.3%	2.7%	2.0%	3.3%
World	1.0%	0.7%	0.6%	1.3%	1.3%	1.3%	1.9%

Album Consumption is calculated as follows:

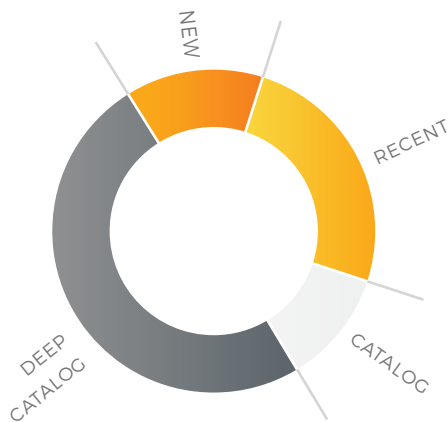
Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

04

INDUSTRY CONSUMPTION BY RELEASE PERIOD

RELEASE PERIOD LEGEND

- NEW: Releases up to 8 weeks old
- RECENT: Releases greater than 8 weeks old and up to 78 weeks old
- CATALOG: Releases greater than 78 weeks old and up to 156 weeks old
- DEEP CATALOG: Releases greater than 156 weeks old



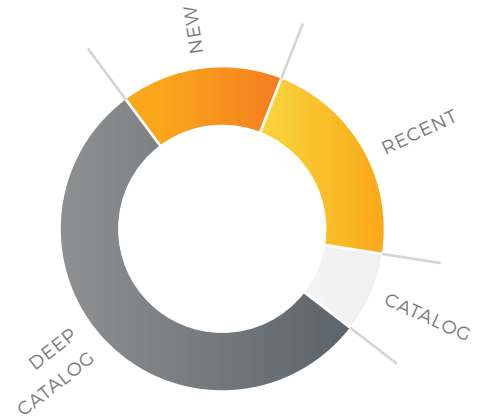
ALBUM CONSUMPTION BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	12.3%	0.7
RECENT	24.8%	-0.3
CATALOG	11.9%	0.3
DEEP CATALOG	51.0%	-0.7

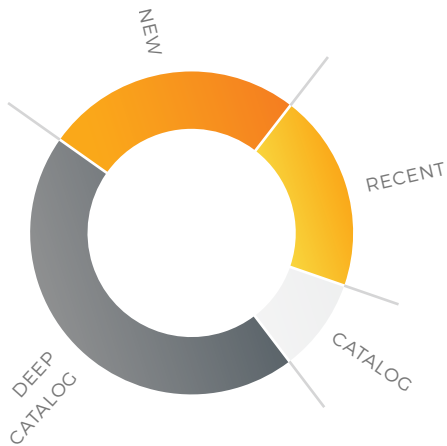
Album Sales Consumption is calculated as follows:
 Total Album Project Units (Total Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500) + (On-Demand Video Streams/1500)

PHYSICAL ALBUM SALES BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	15.9%	-1.7
RECENT	20.4%	-2.7
CATALOG	8.7%	0.9
DEEP CATALOG	55.0%	3.5



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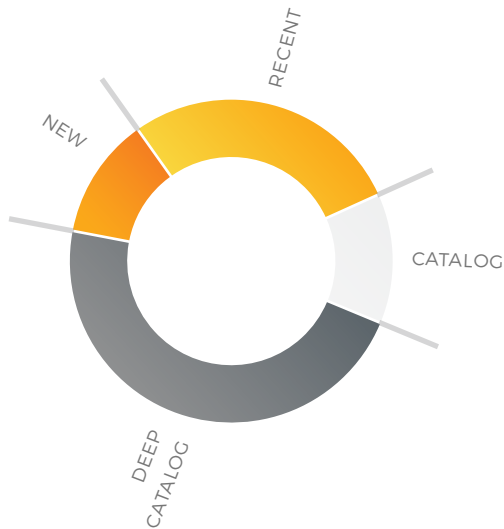
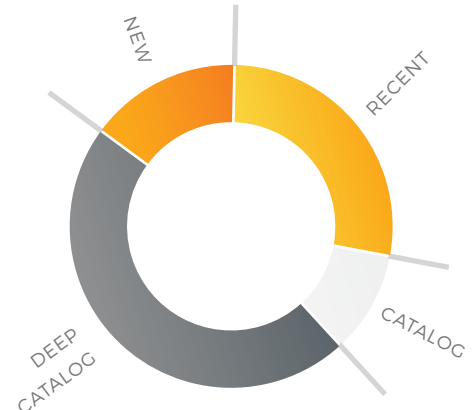


DIGITAL ALBUM SALES BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	23.1%	-0.6
RECENT	21.1%	-0.2
CATALOG	9.1%	0.4
DEEP CATALOG	46.8%	0.4

SONG SALES BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	13.1%	2.6
RECENT	27.2%	-2.8
CATALOG	10.2%	0.0
DEEP CATALOG	49.5%	0.3

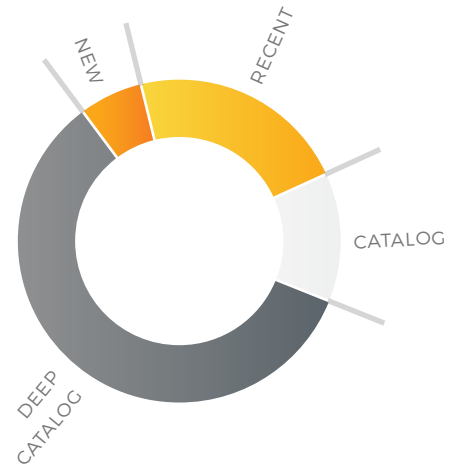


AUDIO SONG STREAMS BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	11.3%	3.3
RECENT	28.1%	-1.0
CATALOG	13.9%	-0.8
DEEP CATALOG	46.7%	-1.5

VIDEO SONG STREAMS BY RELEASE PERIOD

RELEASE PERIOD	% OF TOTAL	CHANGE 2017 YTD VS 2016 YTD
NEW	5.8%	2.2
RECENT	22.3%	1.1
CATALOG	12.6%	-0.9
DEEP CATALOG	59.3%	-2.5



RELEASE PERIOD CONSUMPTION BREAK DOWN

	NEW	RECENT	CATALOG	DEEP CATALOG
ALBUM SALES % OF TOTAL	19.2%	20.7%	8.9%	51.2%
SONG SALES % OF TOTAL	13.1%	27.2%	10.2%	49.5%
AUDIO STREAMS % OF TOTAL	11.3%	28.1%	13.9%	46.7%
VIDEO STREAMS % OF TOTAL	5.8%	22.3%	12.6%	59.3%

05

INDUSTRY CHARTS 2017 YTD

TOP 25 ALBUMS BY TOTAL CONSUMPTION

RANK	TITLE	ARTIST	TOTAL PROJECT	ALBUM SALES	SONG SALES	AUDIO STREAMS
1	÷	Ed Sheeran	1,720,526	710,773	3,792,499	945,754,640
2	DAMN.	Kendrick Lamar	1,679,090	587,223	1,350,073	1,435,289,959
3	More Life	Drake	1,672,738	346,767	1,346,955	1,786,913,816
4	24K Magic	Bruno Mars	1,037,042	428,523	2,502,379	537,422,130
5	Starboy	The Weeknd	917,615	155,139	1,582,989	906,266,013
6	Culture	Migos	899,406	96,993	1,265,594	1,013,780,554
7	Moana - Original Motion Picture Soundtrack	Various Artists	887,477	463,808	1,498,589	410,715,430
8	Future	Future	754,911	109,640	741,018	856,754,177
9	Memories...Do Not Open	The Chainsmokers	729,182	222,053	1,877,228	479,109,227
10	Stoney	Post Malone	654,403	46,702	928,778	772,235,306
11	I Decided.	Big Sean	652,722	120,931	763,716	683,129,449
12	Trolls	Various Artists	620,279	356,511	960,189	251,623,964
13	Hamilton	Various Artists	572,059	227,561	294,274	472,606,041
14	Views	Drake	518,964	50,450	414,946	640,528,735
15	Fifty Shades Darker	Various Artists	488,069	158,537	1,544,852	262,570,145
16	American Teen	Khalid	468,412	52,545	500,402	548,739,889
17	Harry Styles	Harry Styles	466,605	281,362	693,232	173,879,274
18	From A Room: Volume 1	Chris Stapleton	461,485	393,228	325,252	53,597,705
19	Beauty And The Beast - 2017 Original Motion Picture Soundtrack	Alan Menken	446,857	321,302	482,466	115,962,457
20	Blurryface	twenty one pilots	440,975	162,210	599,399	328,236,977
21	HNDXXX	Future	434,939	70,990	305,633	500,078,552
22	La La Land	Various Artists	428,379	284,231	390,855	157,593,091
23	Birds in the Trap Sing McKnight	Travi\$ Scott	425,124	26,666	424,851	533,959,015
24	Anti	Rihanna	414,344	50,706	919,146	407,584,434
25	Grateful	DJ Khaled	406,294	46,160	1,191,691	361,448,007

Album Consumption is calculated as follows:

· Total Album Project Units (Audio Streams) = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

TOP 25 ALBUMS BY SALES

RANK	TITLE	ARTIST	ALBUM SALES
1	÷	Ed Sheeran	710,773
2	DAMN.	Kendrick Lamar	587,223
3	Moana - Original Motion Picture Soundtrack	Various Artists	463,808
4	24K Magic	Bruno Mars	428,523
5	From A Room: Volume 1	Chris Stapleton	393,228
6	Trolls	Various Artists	356,511
7	More Life	Drake	346,767
8	Guardians of the Galaxy: Awesome Mix, Vol. 2	Various Artists	336,615
9	Beauty And The Beast - 2017 Original Motion Picture Soundtrack	Alan Menken	321,302
10	Hardwired...to Self-destruct	Metallica	300,360
11	La La Land	Various Artists	284,231
12	Harry Styles	Harry Styles	281,362
13	Hamilton	Various Artists	227,561
14	Memories...Do Not Open	The Chainsmokers	222,053
15	Now 61 That's What I Call Music	Various Artists	219,542
16	Traveller	Chris Stapleton	212,161
17	Everybody	Logic	210,154
18	Sing	Various Artists	203,819
19	Welcome Home	Zac Brown Band	196,159
20	Guardians of the Galaxy: Awesome Mix V.1	Various Artists	194,162
21	Ripcord	Keith Urban	186,921
22	Witness	Katy Perry	174,312
23	25	Adele	166,872
24	The Devil Don't Sleep	Brantley Gilbert	165,419
25	Sing It Now: Songs Of Faith And Hope	Reba McEntire	164,932

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TOP 25 VINYL ALBUM SALES

RANK	TITLE	ARTIST	ALBUM SALES
1	La La Land	Various Artists	29,195
2	Guardians of the Galaxy: Awesome Mix V.1	Various Artists	28,853
3	Legend	Bob Marley & The Wailers	23,624
4	Back To Black	Amy Winehouse	21,184
5	Abbey Road	The Beatles	19,625
6	÷	Ed Sheeran	19,570
7	good kid, m.A.A.d city	Kendrick Lamar	18,528
8	Sgt. Pepper's Lonely Hearts Club Band	The Beatles	17,699
9	Rumours	Fleetwood Mac	17,041
10	Purple Rain	Prince & The Revolution	16,365
11	The Dark Side Of The Moon	Pink Floyd	15,396
12	Thriller	Michael Jackson	15,308
13	Blurryface	twenty one pilots	14,975
14	Born to Die - EP	Lana Del Rey	14,676
15	Kind Of Blue	Miles Davis	13,848
16	Hot Fuss	The Killers	13,691
17	Traveller	Chris Stapleton	13,154
18	Chronicle-20 Greatest Hits	Creedence Clearwater Revival	12,494
19	Vessel	twenty one pilots	12,413
20	Death of a Bachelor	Panic! at the Disco	11,833
21	The Lumineers	The Lumineers	11,034
22	Harry Styles	Harry Styles	10,887
23	Nevermind	Nirvana	10,845
24	Humanz	Gorillaz	10,761
25	24K Magic	Bruno Mars	10,254

BuzzAngle Music does not provide any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

TOP 25 ALBUMS BY STREAMS

RANK	TITLE	ARTIST	TOTAL STREAMS	AUDIO STREAMS	VIDEO STREAMS
1	More Life	Drake	1,789,562,688	1,786,913,816	2,648,872
2	DAMN.	Kendrick Lamar	1,688,071,110	1,435,289,959	252,781,151
3	Culture	Migos	1,639,497,645	1,013,780,554	625,717,091
4	÷	Ed Sheeran	1,430,294,604	945,754,640	484,539,964
5	Starboy	The Weeknd	1,154,428,433	906,266,013	248,162,420
6	Stoney	Post Malone	1,151,573,611	772,235,306	379,338,305
7	Future	Future	1,139,205,344	856,754,177	282,451,167
8	24K Magic	Bruno Mars	972,671,581	537,422,130	435,249,451
9	I Decided.	Big Sean	826,424,855	683,129,449	143,295,406
10	SremmLife 2	Rae Sremmurd	736,504,657	351,417,345	385,087,312
11	Painting Pictures	Kodak Black	726,672,754	462,464,571	264,208,183
12	Moana - Original Motion Picture Soundtrack	Various Artists	720,226,001	410,715,430	309,510,571
13	Views	Drake	683,500,829	640,528,735	42,972,094
14	American Teen	Khalid	668,637,336	548,739,889	119,897,447
15	Memories...Do Not Open	The Chainsmokers	644,062,554	479,109,227	164,953,327
16	Birds in the Trap Sing McKnight	Travi\$ Scott	619,568,196	533,959,015	85,609,181
17	Anti	Rihanna	605,609,637	407,584,434	198,025,203
18	Collage EP	The Chainsmokers	589,066,493	314,147,871	274,918,622
19	Suicide Squad: The Album	Various Artists	574,113,003	285,150,936	288,962,067
20	Hamilton	Various Artists	561,931,749	472,606,041	89,325,708
21	Grateful	DJ Khaled	554,196,179	361,448,007	192,748,172
22	HNRXX	Future	542,793,366	500,078,552	42,714,814
23	Blurryface	twenty one pilots	533,070,688	328,236,977	204,833,711
24	Coloring Book	Chance The Rapper	501,888,188	501,885,392	2,796
25	Dangerous Woman	Ariana Grande	481,772,142	283,359,347	198,412,795

TOP 25 SONGS BY TOTAL CONSUMPTION

RANK	TITLE	ARTIST	TOTAL PROJECT	SONG SALES	AUDIO STREAMS
1	Shape of You	Ed Sheeran	4,530,723	2,258,696	340,804,085
2	That's What I Like	Bruno Mars	3,043,514	1,403,391	246,018,378
3	HUMBLE.	Kendrick Lamar	3,012,079	748,824	339,488,222
4	Despacito	Luis Fonsi, Daddy Yankee	2,744,880	1,152,245	238,895,241
5	Mask Off	Future	2,676,041	530,580	321,819,160
6	Bad and Boujee	Migos	2,516,438	706,566	271,480,751
7	iSpy	Kyle	2,418,905	744,052	251,227,953
8	Body Like A Back Road	Sam Hunt	2,229,297	1,258,790	145,576,019
9	Congratulations	Post Malone	2,196,849	599,120	239,659,339
10	I Don't Wanna Live Forever (Fifty Shades Darker)	ZAYN & Taylor Swift	2,138,897	1,064,225	161,200,803
11	Something Just Like This	The Chainsmokers & Coldplay	2,098,699	1,022,347	161,452,789
12	I'm the One	DJ Khaled	2,017,440	769,085	187,253,214
13	Issues	Julia Michaels	2,011,689	898,895	166,919,090
14	Say You Won't Let Go	James Arthur	1,900,193	928,275	145,787,769
15	XO Tour Llif3	Lil Uzi Vert	1,880,632	267,287	242,001,690
16	Fake Love	Drake	1,847,332	433,830	212,025,238
17	Bounce Back	Big Sean	1,819,272	435,910	207,504,284
18	Paris	The Chainsmokers	1,753,629	682,061	160,735,258
19	Stay	Zedd & Alessia Cara	1,748,103	740,461	151,146,273
20	I Feel It Coming	The Weeknd	1,682,271	744,027	140,736,582
21	It Ain't Me	Selena Gomez, Kygo	1,680,786	686,127	149,198,919
22	Location	Khalid	1,674,951	335,943	200,851,154
23	Believer	Imagine Dragons	1,628,164	941,335	103,024,301
24	24K Magic	Bruno Mars	1,562,453	803,571	113,832,372
25	Passionfruit	Drake	1,553,097	281,168	190,789,303

Song Consumption is calculated as follows:

Total Song Project Units = Song Sales + (On-Demand Audio Streams/150)

TOP 25 SONGS BY SALES

RANK	TITLE	ARTIST	SONG SALES
1	Shape of You	Ed Sheeran	2,258,696
2	That's What I Like	Bruno Mars	1,403,391
3	Body Like A Back Road	Sam Hunt	1,258,790
4	Despacito	Luis Fonsi, Daddy Yankee	1,152,245
5	I Don't Wanna Live Forever (Fifty Shades Darker)	ZAYN & Taylor Swift	1,064,225
6	Something Just Like This	The Chainsmokers & Coldplay	1,022,347
7	Believer	Imagine Dragons	941,335
8	Say You Won't Let Go	James Arthur	928,275
9	Issues	Julia Michaels	898,895
10	24K Magic	Bruno Mars	803,571
11	I'm the One	DJ Khaled	769,085
12	HUMBLE.	Kendrick Lamar	748,824
13	Rockabye	Clean Bandit	744,197
14	iSpy	Kyle	744,052
15	I Feel It Coming	The Weeknd	744,027
16	Stay	Zedd & Alessia Cara	740,461
17	Million Reasons	Lady Gaga	709,023
18	Bad and Boujee	Migos	706,566
19	It Ain't Me	Selena Gomez, Kygo	686,127
20	Paris	The Chainsmokers	682,061
21	Castle on the Hill	Ed Sheeran	659,198
22	In Case You Didn't Know	Brett Young	619,078
23	Congratulations	Post Malone	599,120
24	Chained To The Rhythm	Katy Perry	590,136
25	Love On The Brain	Rihanna	582,138

TOP 25 SONGS BY STREAMS

RANK	TITLE	ARTIST	TOTAL STREAMS	AUDIO STREAMS	VIDEO STREAMS
1	Bad and Boujee	Migos	711,291,010	271,480,751	439,810,259
2	Shape of You	Ed Sheeran	676,415,755	340,804,085	335,611,670
3	HUMBLE.	Kendrick Lamar	513,212,985	339,488,222	173,724,763
4	That's What I Like	Bruno Mars	499,865,344	246,018,378	253,846,966
5	Mask Off	Future	498,702,872	321,819,160	176,883,712
6	iSpy	Kyle	474,157,000	251,227,953	222,929,047
7	Congratulations	Post Malone	448,176,260	239,659,339	208,516,921
8	XO Tour Llif3	Lil Uzi Vert	438,664,476	242,001,690	196,662,786
9	Despacito	Luis Fonsi, Daddy Yankee	425,897,649	238,895,241	187,002,408
10	Tunnel Vision	Kodak Black	349,209,872	187,357,816	161,852,056
11	Swang	Rae Sremmurd	334,444,023	143,222,679	191,221,344
12	I'm the One	DJ Khaled	326,416,538	187,253,214	139,163,324
13	Closer	The Chainsmokers	319,784,452	147,080,891	172,703,561
14	Bounce Back	Big Sean	307,988,264	207,504,284	100,483,980
15	Starboy	The Weeknd	300,223,995	162,686,706	137,537,289
16	Rolex	Ayo & Teo	295,835,812	94,971,868	200,863,944
17	Location	Khalid	280,098,581	200,851,154	79,247,427
18	Black Beatles	Rae Sremmurd	270,901,414	116,364,583	154,536,831
19	DNA	Kendrick Lamar	250,017,108	188,599,542	61,417,566
20	24K Magic	Bruno Mars	249,920,525	113,832,372	136,088,153
21	Issues	Julia Michaels	241,672,964	166,919,090	74,753,874
22	Look at Me!	Xxxtentacion	240,983,758	118,347,104	122,636,654
23	Something Just Like This	The Chainsmokers & Coldplay	236,481,530	161,452,789	75,028,741
24	Caroline	Aminé	229,899,616	127,352,892	102,546,724
25	Say You Won't Let Go	James Arthur	228,888,428	145,787,769	83,100,659

TOP 25 ARTISTS BY TOTAL CONSUMPTION

RANK	ARTIST	TOTAL PROJECT	ALBUM SALES	SONG SALES	AUDIO STREAMS
1	Drake	2,989,039	457,041	2,366,751	3,442,984,476
2	Kendrick Lamar	2,188,975	690,128	1,704,024	1,992,667,323
3	Ed Sheeran	2,169,266	823,054	4,420,024	1,356,314,270
4	Future	1,614,977	201,295	1,374,989	1,914,275,130
5	Bruno Mars	1,378,122	514,375	3,134,554	825,437,721
6	The Weeknd	1,351,188	216,225	2,027,200	1,398,364,063
7	Migos	1,053,076	101,928	1,376,252	1,220,284,683
8	Metallica	913,269	705,960	619,117	218,095,236
9	The Chainsmokers	912,146	252,957	1,819,765	715,818,661
10	Chris Stapleton	855,277	605,491	943,062	233,219,372
11	Big Sean	836,495	128,032	943,782	921,127,258
12	twenty one pilots	833,525	279,156	1,252,752	643,640,146
13	J. Cole	823,630	147,816	478,952	941,877,778
14	Eminem	777,068	213,661	1,124,407	676,448,831
15	Rihanna	734,542	96,753	1,428,467	742,413,287
16	The Beatles	720,749	342,779	802,132	446,634,717
17	Kanye West	691,981	71,900	471,632	859,376,810
18	Logic	681,911	254,900	332,566	590,631,463
19	Post Malone	673,354	46,702	963,978	795,381,730
20	Beyoncé	667,141	208,723	1,289,778	494,159,675
21	Lady Gaga	666,092	253,432	1,812,823	347,066,572
22	Kodak Black	620,872	29,877	603,196	796,012,737
23	Adele	611,373	257,396	834,341	405,813,953
24	Imagine Dragons	605,188	147,880	1,711,751	429,199,102
25	Panic! at the Disco	601,974	224,270	776,536	450,075,308

Album Consumption is calculated as follows:

Total Album Project Units = Album Sales + (Song Sales/10) + (On-Demand Audio Streams/1500)

TOP 25 ARTISTS BY ALBUM SALES

RANK	ARTIST	ALBUM SALES
1	Ed Sheeran	823,054
2	Metallica	705,960
3	Kendrick Lamar	690,128
4	Chris Stapleton	605,491
5	Bruno Mars	514,375
6	Drake	457,041
7	Garth Brooks	366,547
8	The Beatles	342,779
9	Alan Menken	325,453
10	Harry Styles	281,362
11	twenty one pilots	279,156
12	Zac Brown Band	269,496
13	Adele	257,396
14	Logic	254,900
15	Lady Gaga	253,432
16	The Chainsmokers	252,957
17	Elvis Presley	229,481
18	Michael Jackson	228,243
19	Panic! at the Disco	224,270
20	Keith Urban	221,143
21	Pink Floyd	219,250
22	Johnny Cash	218,908
23	The Weeknd	216,225
24	Eminem	213,661
25	Prince	213,287

BuzzAngle Music does not provide any weighting factors on the physical album sales market. All units are exactly as reported from the retailers.

TOP 25 ARTISTS BY STREAMS

RANK	ARTIST	TOTAL STREAMS	AUDIO STREAMS	VIDEO STREAMS
1	Drake	3,727,473,977	3,442,984,476	284,489,501
2	Future	2,650,604,484	1,914,275,130	736,329,354
3	Kendrick Lamar	2,350,150,023	1,992,667,323	357,482,700
4	Ed Sheeran	1,965,813,891	1,356,314,270	609,499,621
5	Migos	1,932,100,496	1,220,284,683	711,815,813
6	The Weeknd	1,810,992,869	1,398,364,063	412,628,806
7	Bruno Mars	1,460,667,223	825,437,721	635,229,502
8	Kodak Black	1,230,882,816	796,012,737	434,870,079
9	Lil Uzi Vert	1,193,825,765	774,007,549	419,818,216
10	Rihanna	1,183,753,297	742,413,287	441,340,010
11	Post Malone	1,179,224,807	795,381,730	383,843,077
12	Eminem	1,157,621,291	676,448,831	481,172,460
13	J. Cole	1,139,616,556	941,877,778	197,738,778
14	Big Sean	1,130,816,439	921,127,258	209,689,181
15	The Chainsmokers	1,114,645,938	715,818,661	398,827,277
16	twenty one pilots	1,067,350,192	643,640,146	423,710,046
17	Kanye West	990,858,967	859,376,810	131,482,157
18	Rae Sremmurd	981,387,700	495,442,644	485,945,056
19	Beyoncé	925,544,830	494,159,675	431,385,155
20	DJ Khaled	864,575,585	574,402,887	290,172,698
21	Chris Brown	847,028,533	475,244,518	371,784,015
22	Los Temerarios	780,292,135	50,191,161	730,100,974
23	Katy Perry	775,043,337	350,874,684	424,168,653
24	Kevin Gates	766,021,639	404,618,226	361,403,413
25	Travi\$ Scott	751,258,646	630,448,812	120,809,834

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THANK YOU FOR VIEWING THE BUZZANGLE MUSIC 2017 MID-YEAR REPORT

ABOUT BORDER CITY MEDIA

Border City media is a New York-based music technology company that has developed a unique set of services that radically change the way businesses analyze entertainment consumption and related trends.

BuzzAngle Music is the first in a series of Border City Media services that will also include BuzzAngle Movies and BuzzAngle Books. Border City Media was founded by Jim Lidestri, previously President and Chief Executive Officer of Interliant, Inc., one of the industry's first application service providers.

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ABOUT BUZZANGLE MUSIC

BuzzAngle Music's new charts and analytics offer data at a much more granular level and in a much more timely manner than the most commonly used measurement of sales and streaming available up to this point, leading to an ability to produce trillions of unique charts daily, revolutionizing a slow, staid and stale aspect of the music industry.

Data is updated daily to reflect the previous day's sales and streaming activity in both the United States and Canada.